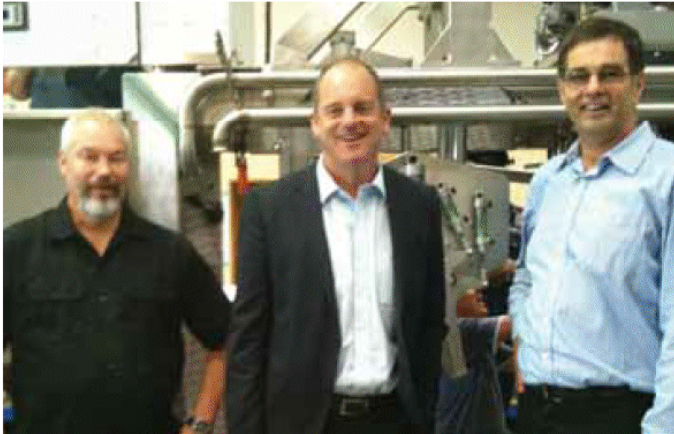


# A flying start to **2012**

Continuing their research and development programme throughout the global financial crisis is paying dividends for Technopak.



*Technopak Directors Shane Reckin and Henri Hermans with Labour Party Leader David Shearer on a recent site visit.*

This year is already looking a lot brighter for Technopak – not that things were all that dark to begin with. In the first four weeks of the 2012 financial year, the East Tamaki-based business received orders that exceeded their total revenue for the 2011 financial year.

It was just one of the reasons they were named a finalist in the “Best use of research and development in international business” category at New Zealand Trade and Enterprise’s International business awards earlier this year.

Technopak designs, manufactures, installs and commissions hygienic bulk powder packaging equipment. The accurate and reliable packaging and weighing of bulk milk powder makes it a leader in the dairy industry, helping to give the New Zealand dairy industry a competitive advantage through improved quality, lower costs and decreased shipping volumes.

The company also produce machines that pack infant formula, pharmaceuticals and other food products and is the dominant player in the Australasian market, with strong sales in the United States and a loyal customer base in Asia.

Director Henri Hermans says the company believes they have contributed to New Zealand’s standard of living and the dairy industry. “We help New Zealand exporters do more volume in less space and do things smarter, meaning greater efficiency, smaller footprints and lower energy consumption.”

To ensure that contribution continues, Henri says the company has a strong patent culture and that the research and development Technopak undertook during the global financial crisis has won it several large and strategic US contracts.

“The edge we have built during the recession is giving us massive traction in the recovery that started late in 2010,” Henri says. “We now have an unprecedented level of interest not seen in the past 25 years as our global markets recover and make up for lost time.

“We manufacture multi-million-dollar solutions. Our innovations continue to take us into higher-value areas”.